



# **CGIAR Centers in the GO-FAU Program Highlights of an Online Forum**

Stakeholder Consultation on GO FAU Program  
Implementation

Washington, D.C., 1-2 November 2007

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## The Online Forum

Online Forum, 9-22 October, 10 CGIAR Centers

**Objective:** To develop a consensus and common understanding on the principles of design, development and delivery options for content in partnership or association with GO-FAU program, with a focus on audience, contents, delivery strategy and partners.





## Online forum topics

**Session 1:** Understanding the scope of GO-FAU

**Session 2:** CG Center contributions to content development and capacity strengthening in partnership with GO-FAU

**Session 3:** CG Center governance and participation in GO-FAU





## GO-FAU Scope and Objectives

### A primary objective

To combine the expertise and knowledge within the CG Centers with the insights and intellectual leadership of partner institutions to create a platform of enhanced, digitized educational content in a modular format according to common standards that contributes to its successful delivery and re-use by university partners, NARES and others for education and training.

### Longer term objective

To monitor the future of the agriculture and natural resources management education landscape.





# GO-FAU Scope and Objectives

Geographic coverage - focus but don't exclude

Congruence with research mandates

Principles: subsidiarity, value addition, comparative advantage

Activities:

**Joint packaging in single location/portal**

**Adaptation into new products for different target groups**

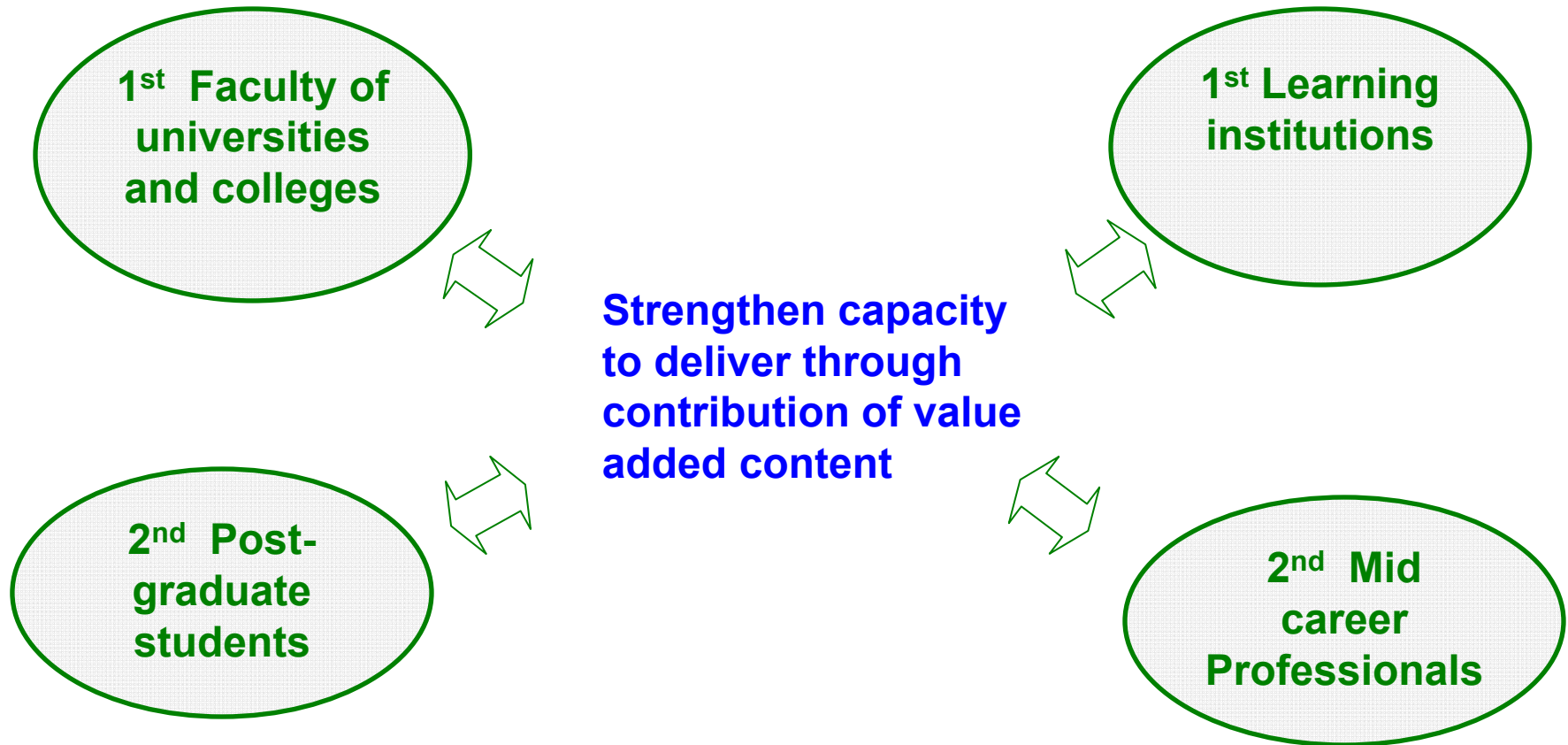
**Re-use (variety of delivery mechanisms)**

**Awareness raising and marketing**



# Scope - Target audiences

Need for focus





## CG Center Experience with ODL

ODL is one of many delivery modes

Gaining experience in:

**eLearning**

**Knowledge banks**

**Mobile digital devices**

**Online courses/blended learning/LMS**

**Individual degree training (North/South)**

**Online learning repository**

**Quality standards**

-----High resource demands

-----Requires specialized expertise

+++ODL offers opportunity to increase reach

+++Economies of scale to pool specialized skills

+++Opportunities for improved coordination





## Content generation and delivery

### Advantages

- Global public goods
- Demand driven/value added
- Abundant content, though requires transformation
- Cover the entire natural resources base
- Multi-disciplinary, cross-cutting, system-oriented content
- Compact, value-added products to enrich curricula

### Constraints/challenges

- Partner needs/demand?
  - Common standards
  - Capacity to translate content into DL tools & mechanisms
  - Expertise in pedagogy, etc.
  - Scale
  - Marketing and dissemination
  - Resources (time, skill, \$\$)
  - Monitoring & evaluation
  - Incentive system: research vs. training/educ.
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## **Content generation and delivery: common standards**

Common platform

Common set of standards/reusable learning objects

Joint packaging (harmonized look and feel)

Templates for authoring

ICT technologies for different delivery/access levels

Some research has been done, but agreement and adoption are needed as well as internal capacity





# Partnerships for content generation and delivery

## Who?

- Academic networks
- Associations
- Open universities
- Content service providers
- Courseware platforms


## What?

- Needs assessment studies
- Curriculum development workshops
- SRO assessments
- Value added services
- Internal capacity development






## Governance issues

- Policy/strategy framework in place
  - Implementation lagging behind
  - Clarification on roles and responsibilities at each level
  - Secretariat role: coordination, communication, resource mobilization, M & E, outreach, planning, partnerships
  - Workable model: bottom up, networked, distributed, community-driven processes, working groups, CoPs
  - 3-tier approach
    - 1) policies and strategy
    - 2) technical processes, standards, quality, usability, curriculum
    - 3) development/implementation by educators/trainers, curriculum developers, writers, training coordinators, IT/KM specialists
  - Representation of other regions
  - IP policies for access AND re-use
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# Governance issues

## Criteria for good governance from successful models

- Equitable and transparent sharing of adequate resources, risks and benefits
  - Value-adding
  - Team leadership qualities based on transparency
  - Attribution & recognition of work done by partners
  - Manageable scope
  - Buy-in at the higher levels of the CG hierarchy
  - Institutionalizing: beyond a 'project' approach
  - Mutual respect, trust, transparency, accountability
  - Learning program (documented processes; learns from experience)
  - Good communications mechanisms
  - Sensitivity to gender and diversity
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***Thanks for your attention!***

